

**Seminar at Kyoto University, April 8, 9, 2013**

**Impact of Financial Regulation and Innovation on  
Bubbles and Crashes due to Limited Arbitrage:  
Awareness Heterogeneity**

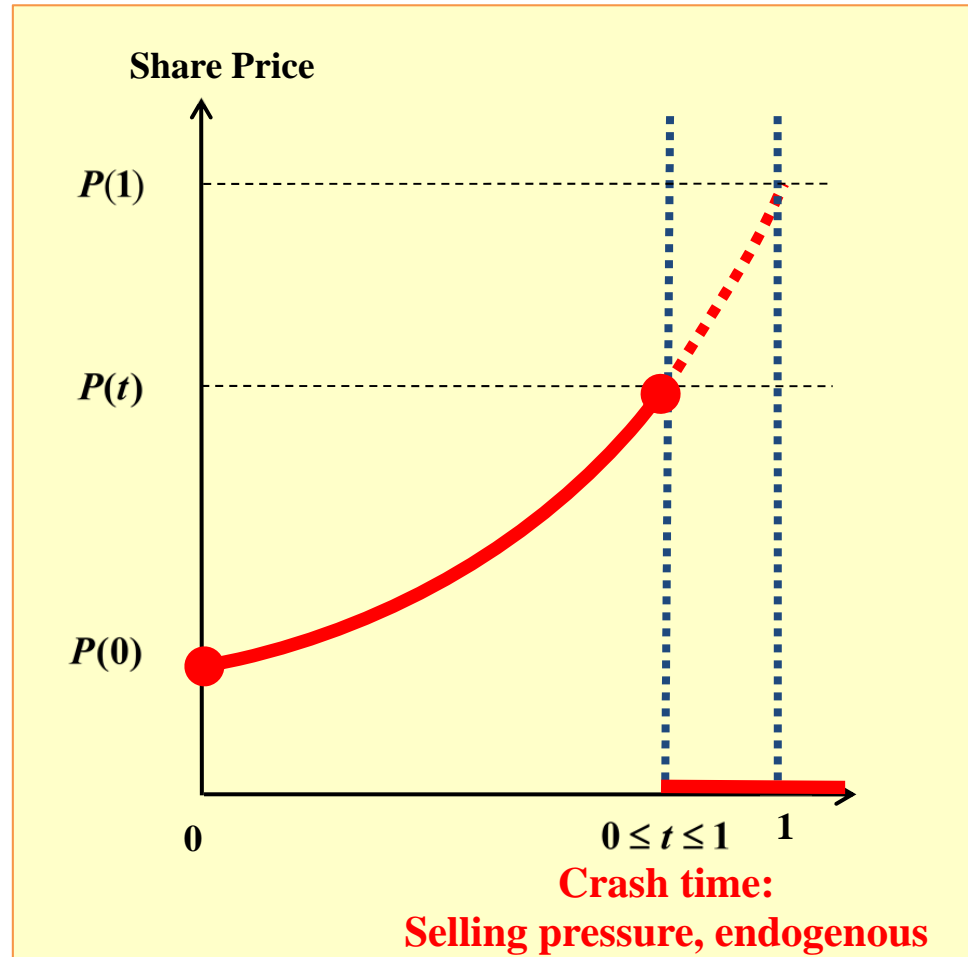
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## Bubbles and Crashes in a Company's Stock Market

**Bounded time horizon  $[0,1]$ , Fundamental value zero**



## Limited Arbitrage Bubble

Shleifer and Vishny (92), Abreu and Brunnermeier (03), Matsushima (12), etc.

Rational traders (**Arbitrageurs**) interacts with  
Irrational traders (**Positive Feedback Traders, PFTs**)

### PFTs are slaves to Euphoria

PFTs misperceive fundamental value greater than true value

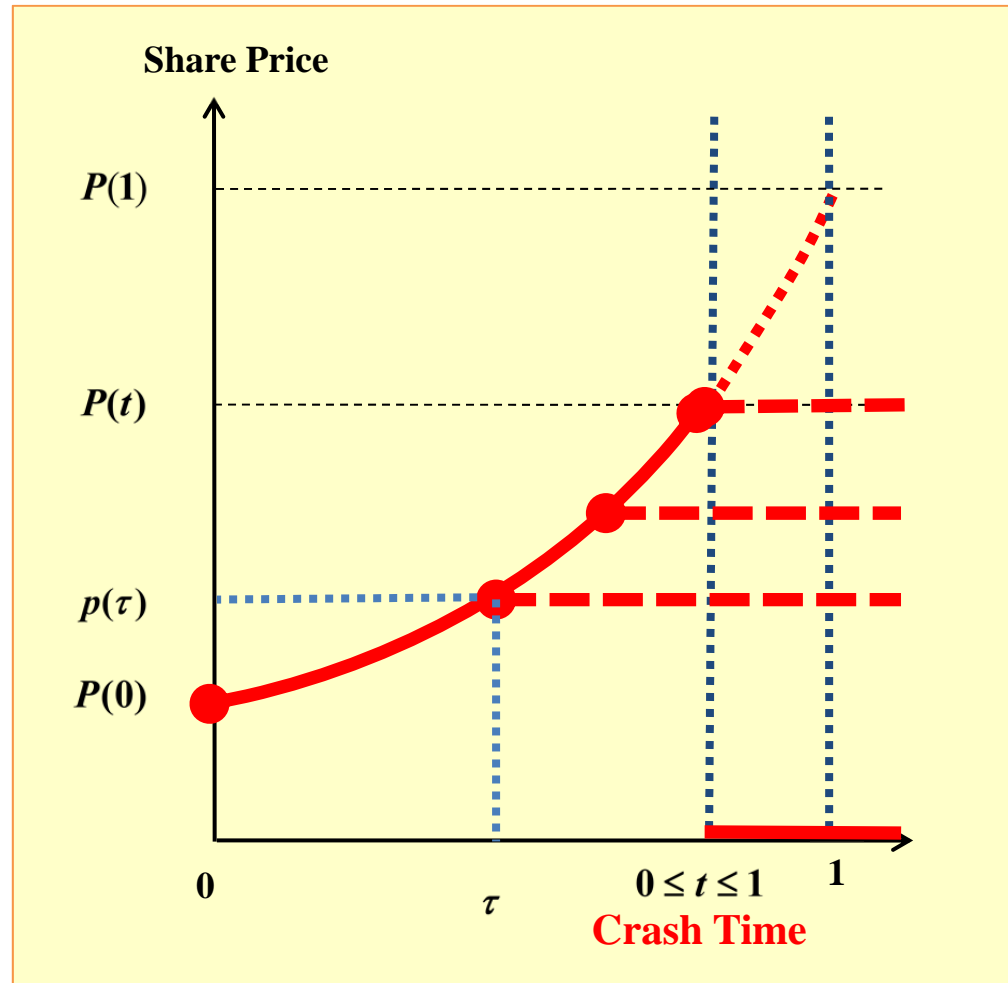
PFTs reinforce misperception

Selling pressure makes mismatch between perception and share price

⇒ It dampens euphoria

PFTs are unaware of own reinforcement.

## PFTs' Reinforcement Pattern



## Arbitrageurs are almost certainly rational

Arbitrageur selects either 'Time market' or 'Ride bubble'.  
Arbitrageurs compete with one another: Earliest to time wins.

Relative future benefit  $\frac{\text{Future benefit from 'Ride bubble'}}{\text{Instantaneous gain from 'Time market'}}$   
is crucial for arbitrageurs' incentives.

## How to model their competition?

**Timing Game with Behavioral Types:** Matsushima (2012)

Arbitrageur is behavioral with small probability  $\varepsilon > 0$ .  
Behavioral arbitrageur never times of her own accord.

## Bubble is Harmful

**Company:** Fund raising by share Issuance, leading to social harm (wasting funds)  
However, fund raising may make selling pressure and dampen euphoria

**How can company issue shares without fear of crash?:**

**Encourage arbitrageurs to borrow money from PFTs!**

### **Awareness Heterogeneity**

⇒ PFTs are unaware of euphoria, while arbitrageurs are aware of it.  
**Arbitrageurs can borrow from PFTs with 'No Premium'.**

## Question: How can we deter such harmful bubble?

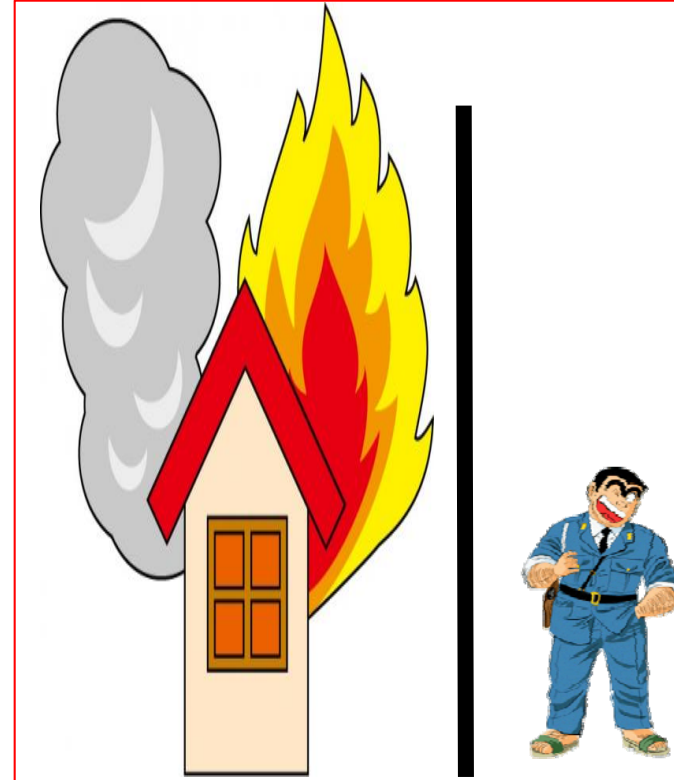
Two Methods: **Financial regulation:**  
**Financial innovation:**

**Leverage ratio cap**  
**Credit Default Swap (CDS)**

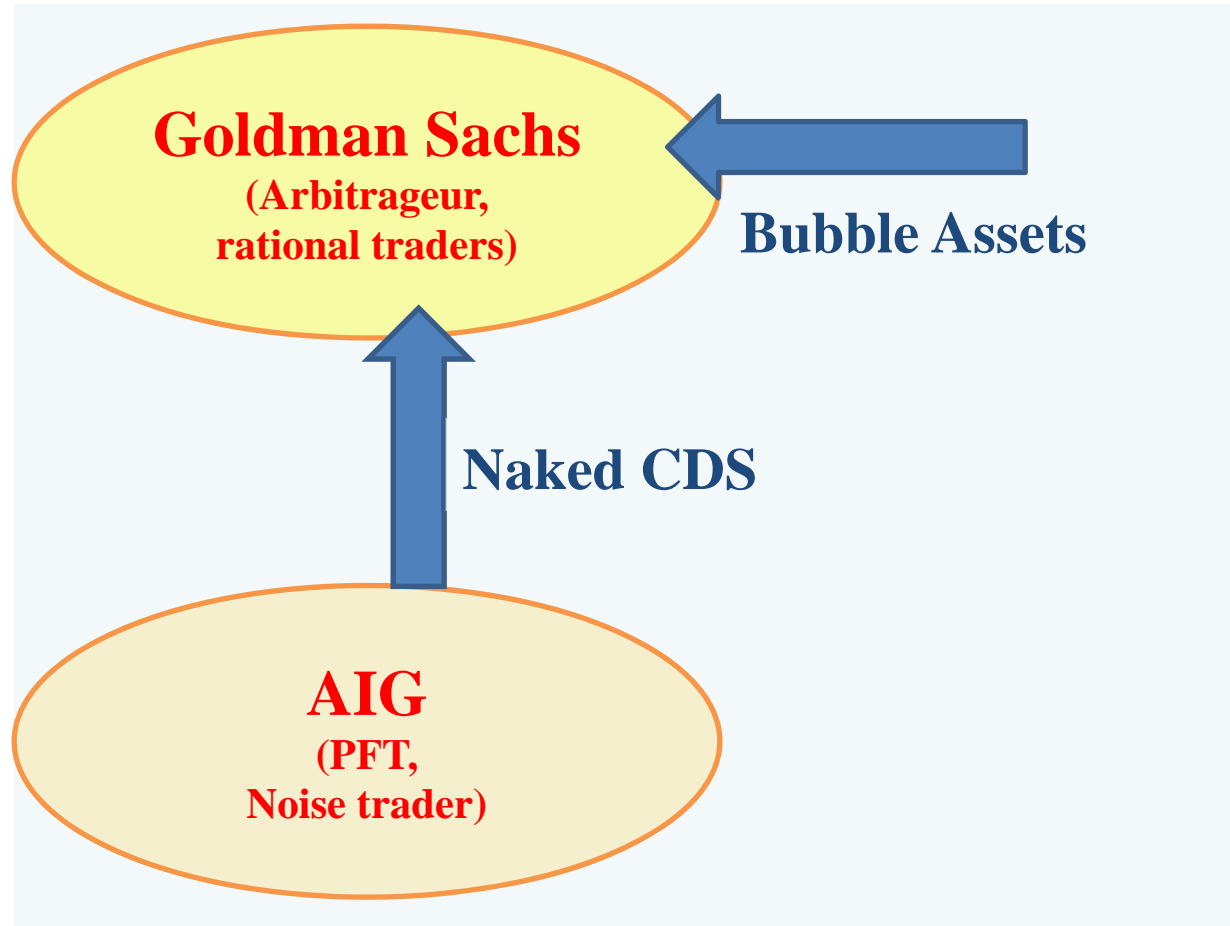
**Covered CDS (Own default risk)**



**Naked CDS (Third party default risk)**



## Arbitrageur purchases naked CDS from PFT





## Results (1)

**Without CDS available, high leverage ratio fosters bubble.**

**With naked CDS available, high leverage ratio deters bubble.**

**With only covered CDS available, no-crash bubble is unique NE**

## **Policy implication**

**With naked CDS, regulator should weaken leverage ratio cap  
even if company is unproductive.**

**Without CDS, regulator has dilemma caused by ignorance of productivity.**

## Results (2)

**PFTs' capital growth is insufficient relatively to PFTs' loan growth:  
(For example, high leverage ratio, enthusiastic PFTs)**

**Naked CDSs deters bubble.**

**PFTs' capital growth is sufficient relatively to PFTs' loan growth:  
(For example, low leverage ratio, unenthusiastic PFTs)**

**Naked CDSs fosters bubble.**

### **Policy Implication**

**Naked CDS is effective method in deterring social harm and  
even in fostering social benefit**

## **Organization of This Paper**

### **Formulation of Arbitrageur's strategic competition**

**'Timing Game with Behavioral Types': Matsushima (2012)**

### **Formulation of 'Stock Market'**

### **Incorporation of 'Stock Market' into 'Timing Game with Behavioral Types'**

**Three Models: Basic Model (No CDS)  
Covered CDS Model  
Naked CDS Model**

## Timing Game with Behavioral Types

Players (Arbitrageurs)  $i = 1, \dots, n$

Each player selects time  $a_i$  in time interval  $[0, 1]$

Earliest to time wins

### Assumptions:

Symmetric Game

Winner payoff  $\bar{v}_1(t) >$  Loser payoff  $\underline{v}_1(t)$

$\bar{v}'_1(t) > 0$

### Behavioral Types:

Player is behavioral with probability  $\varepsilon > 0$

Behavioral type never times, never wins.

Player is rational with remaining probability  $1 - \varepsilon > 0$

Rational player randomizes time choice as best response

## Strategy for rational arbitrageur

$q_i : [0,1] \rightarrow [0,1]$ ,  $q_i(1) = 1$ , non-decreasing.

### Two Specifications

‘Bubble and Crashes’ strategy profile  $\tilde{q} = (\tilde{q}_i)_{i \in N}$

‘No Bubble’ Strategy profile  $q^* = (q_i^*)_{i \in N}$

## ‘Bubbles and Crashes’ Strategy Profile $\tilde{q}$

$\tilde{q}_i(\tilde{\tau}) = 0$ : Player never times before **critical time**  $\tilde{\tau} > 0$

$$\tilde{q}_1(t) = \frac{1 - \{1 - (1 - \varepsilon)\tilde{q}_1(\tilde{\tau})\} \exp\left[-\frac{1}{n} \int_{\tau=\tilde{\tau}}^t \theta(\tau) d\tau\right]}{1 - \varepsilon} \quad \text{for all } t \in [\tilde{\tau}, 1]:$$

Rational player times according to **hazard rate**  $\theta(t)$  after  $\tilde{\tau}$ .

**Hazard rate:** 
$$\theta(t) \equiv \frac{n}{n-1} \frac{\bar{v}'_1(t)}{\bar{v}_1(t) - \underline{v}_1(t)}$$

**Critical time  $\tilde{\tau}$ :** 
$$\varepsilon = \exp\left[-\frac{1}{n} \int_{\tau=\tilde{\tau}}^1 \theta(\tau) d\tau\right]$$

**Theorem 1:**

**‘Bubble and Crash’ strategy profile  $\tilde{q}$  is NE if and only if**

$$I_1 \equiv \exp\left[-\frac{1}{n} \int_{\tau=0}^1 \theta(\tau) d\tau\right] \leq \varepsilon$$

**$\tilde{q}$  is unique NE if**

$$I_1 < \varepsilon$$

**Index  $I_1$  implies a degree of (inverse of) relative future benefit**

**Smaller  $I_1$ , more likely bubble**

**‘Bubbles and Crashes’ as Unique NE**

## ‘No Bubble’ Strategy Profile $q^*$

$q_i^*(0) = 1$ : Rational player certainly times market at initial time 0.

### Theorem 2:

‘No Bubble’ Strategy Profile  $q^*$  is NE if and only if

$$I_2 \equiv \frac{\bar{v}_1(0) - \underline{v}_1(0)}{\bar{v}_1(1) - \bar{v}_1(0)} \geq \left[ \sum_{1 \leq l \leq n-1} \frac{(n-1)!}{l!(n-1-l)!} \left(\frac{1-\varepsilon}{\varepsilon}\right)^l \frac{1}{l+1} \right]^{-1}.$$

Index  $I_2$  implies another degree of (inverse of) relative future benefit

Smaller  $I_1$ , more likely bubble

What do indices  $I_1$  and  $I_2$  imply?

We need to specify winner and loser payoffs by formulating stock market



## Formulation of Stock Market

**Assumptions:** Market interest rate zero, No dividend, Short-sale prohibited

**Company:** Total share  $S(t)$ : Share issuance  $S'(t)\Delta > 0$  from  $t$  to  $t + \Delta$

**PFTs:** Sufficient Personal Capital  $B(t)$   
 PFTs misperceive  $P(t)$  unchanged over time.  
 PFTs unconsciously reinforce misperception:  $P'(t) > 0$

**Bubble crashes once arbitrageurs' share become less than  $n\phi \times 100\%$ .**

**Arbitrageurs:** Homogeneous:  $S_i(t) = S_1(t)$   
 Share purchase  $S'_i(t)\Delta > 0$  from  $t$  to  $t + \Delta$

**Company issue shares as much as possible:  $S_i(t) = \phi S(t)$**

## Awareness Heterogeneity:

Arbitrageurs can make short-term non-recourse debt contract (collateralized by shares) with PFTs **with no premium**

Leverage ratio cap  $L > 1$ :

Arbitrageurs will borrow at maximum:

Arbitrageur's debt obligation:

$$\frac{L-1}{L} P(t) S_i(t)$$

Arbitrageur's Personal Capital:

$$W_i(t) = P(t) S_i(t) - \frac{L-1}{L} P(t) S_i(t) = \frac{P(t) S_i(t)}{L}$$

$$\therefore W_i'(t) = \frac{P(t) S_i'(t) + P'(t) S_i(t)}{L} \dots\dots\dots (\mathbf{A})$$

**Arbitrageur earns capital gain  $S_i(t)\{P(t+\Delta) - P(t)\}$  from  $t$  to  $t+\Delta$ :**

$$\therefore W_i(t+\Delta) - W_i(t) = S_i(t)\{P(t+\Delta) - P(t)\}$$

$$\therefore W_i'(t) = S_i(t)P'(t) \text{ ..... (B)}$$

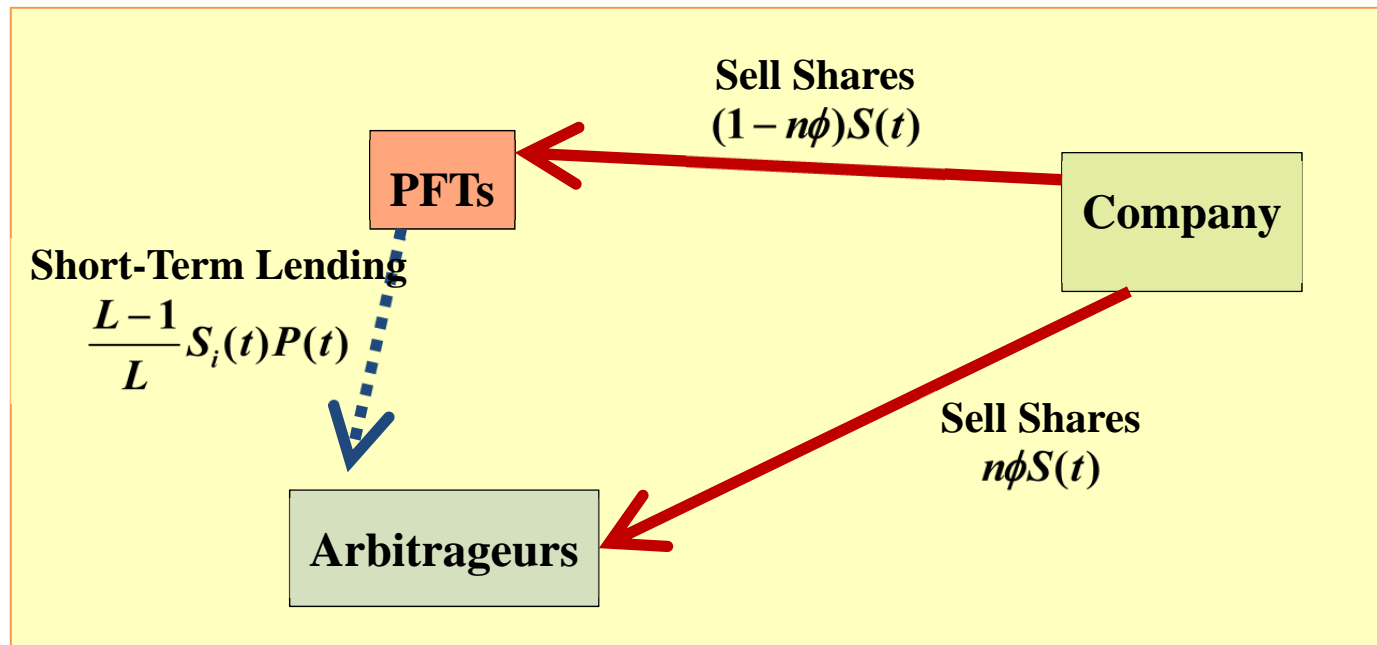
**From (A) and (B), we can derive:**

$$\frac{P(t)S_i'(t) + P'(t)S_i(t)}{L} = S_i(t)P'(t)$$

<b>Total Share:</b>	$S(t) = S(0)\left(\frac{P(t)}{P(0)}\right)^{L-1}$
<b>Arbitrageur's Share:</b>	$S_i(t) = \phi S(0)\left(\frac{P(t)}{P(0)}\right)^{L-1}$
<b>Arbitrageur's Personal Capital:</b>	$W_i(t) = \frac{P(t)S_i(t)}{L} = \frac{\phi}{L} P(0)S(0)\left(\frac{P(t)}{P(0)}\right)^L$

## Incorporation of 'Stock Market' into 'Timing Game with Behavioral Type'

### 1) Basic Model: No CDS Available



**Winner payoff:**  $\bar{v}_i(t) = W_i(t)$

**Loser Payoff:**  $\underline{v}_i(t) = 0$

$$\theta^*(t, L) = L \frac{n}{n-1} \frac{P'(t)}{P(t)} \quad \text{increasing in } L \text{ and } \frac{P'(t)}{P(t)}$$

$$I_1^*(L) = \left( \frac{P(0)}{P(1)} \right)^{\frac{L}{n-1}} \quad \text{decreasing in } L \text{ and } \frac{P(1)}{P(0)}$$

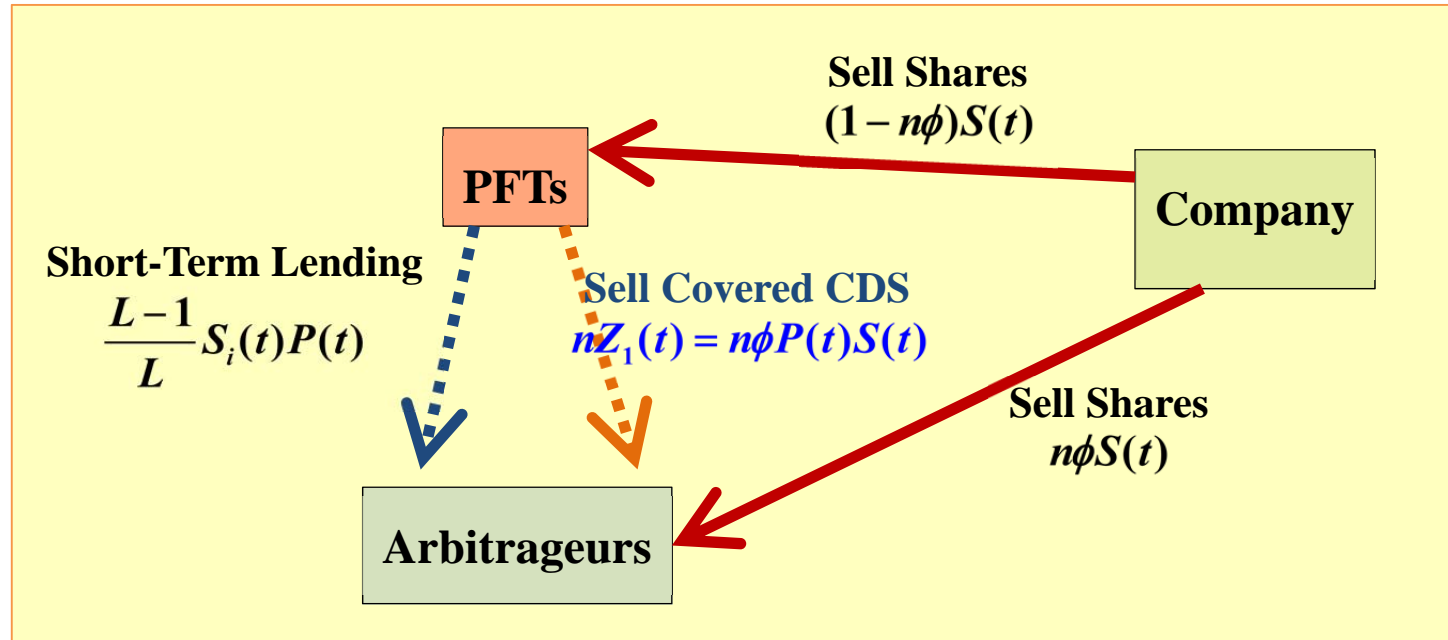
$$I_2^*(L) = \frac{1}{\left( \frac{P(1)}{P(0)} \right)^L - 1} \quad \text{decreasing in } L \text{ and } \frac{P(1)}{P(0)}$$

**More enthusiastic, more likely bubble.**

**Greater leverage ratio L, more likely bubble.**

**Even with tiny enthusiasm, high leverage ratio fosters bubble!**

## 2) Covered CDS Model



**Covered CDS is insurance against own default risk**

**Payment of Covered CDS:**  $Z_i(t) = P(t)S_i(T) = \phi P(t)S(t) = LW_i(t)$

**Winner never receives**  $Z_i(t)$

**Loser receives**  $Z_i(t) = LW_i(t)$  **and pays debt obligation**  $(L-1)W_i(t)$ .

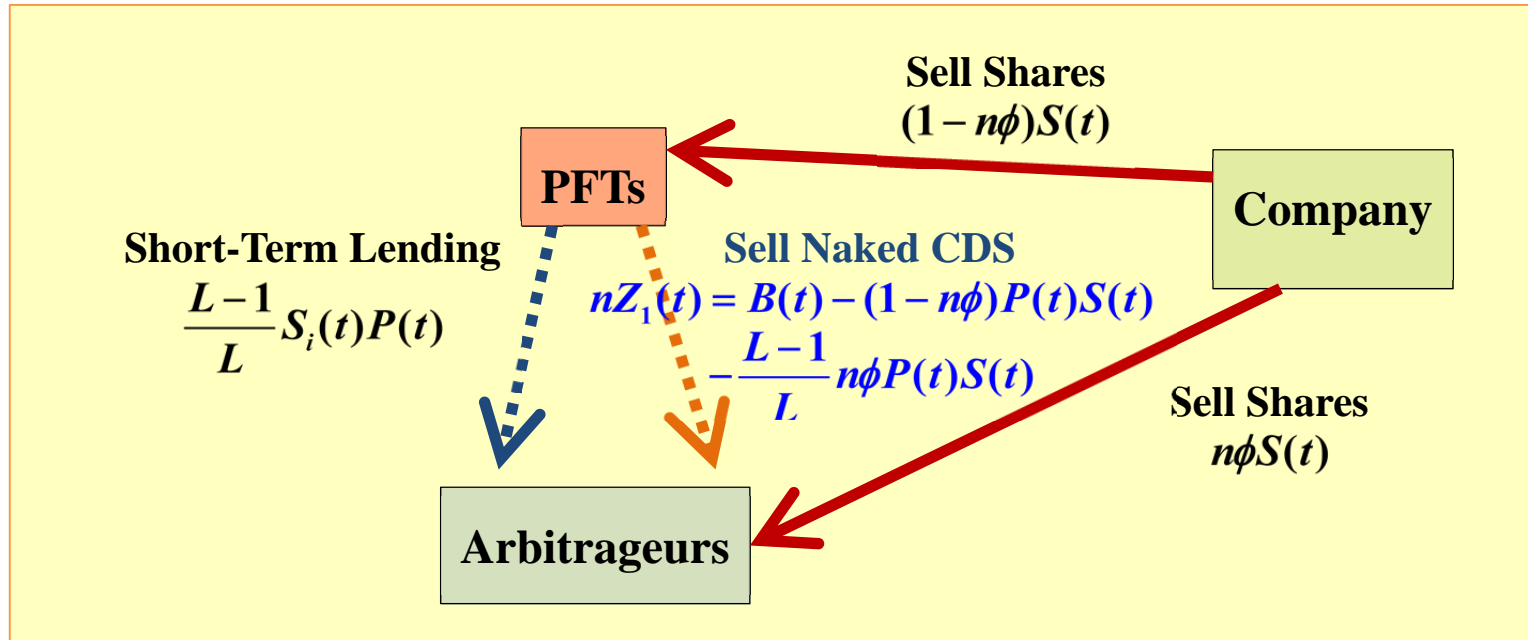
**Winner payoff:**  $\bar{v}_i(t) = W_i(t)$

**Loser Payoff**  $\underline{v}_i(t) = Z_i(t) - (L-1)W_i(t) = W_i(t)$

**Winner and Loser payoffs are equivalent:**  $\bar{v}_i(t) = \underline{v}_i(t)$

$\Rightarrow$  **No-Crash Bubble is Unique NE**

### 3) Naked CDS Model



**Naked CDS is speculative instrument against third party default risk**



Both winner and losers can receive payment  $Z_i(t)$

Arbitrageur can demand naked CDS without underlying Shares.

Arbitrageurs strategically save demand in order to prevent increase in naked CDS price (positive premium) from dampening euphoria.

Hence, payment from naked CDS is given by:

**Payment of naked CDS = PFTs' Personal Capital - Shareholding Value - Loan**

$$nZ_1(t) = B(t) - (1 - n\phi)P(t)S(t) - \frac{L-1}{L}n\phi P(t)S(t)$$

Rapid growth of PFTs' capital  $B(t) \Leftrightarrow$  Rapid growth of naked CDS  $nZ_1(t)$

**Winner Payoff:**

$$\bar{v}_i(t) = W_i(t) + Z_i(t) = \frac{1}{n}B(t) - \left(\frac{1}{n} - \frac{2\phi}{L}\right)P(0)S(0)\left(\frac{P(t)}{P(0)}\right)^L$$

**Loser Payoff:**

$$\underline{v}_i(t) = Z_i(t) - (L-1)W_i(t) = \frac{1}{n}B(t) - \left\{\frac{1}{n} + \frac{(L-2)\phi}{L}\right\}P(0)S(0)\left(\frac{P(t)}{P(0)}\right)^L$$

**Difference between Winner and Loser Payoffs:**

$$\bar{v}_i(t) - \underline{v}_i(t) = LW_i(t)$$

**Relative future benefit depends on  
growth balance between capital  $B(t)$  and Loan  $(L-1)W_i(t)$**

**Theorem 3 (1):**

If  $Z_1'(t) < (L-1)W_1'(t)$  for all  $t \in [0,1]$ , then  
 $\theta^{**}(t,L) > \theta^*(t,L)$ ,  $I_1^{**}(L) > I_1^*(L)$ ,  $I_2^{**}(L) > I_2^*(L)$ .

If payment of naked CDS grows less rapidly than loan to arbitrageurs,  
 bubble is less likely in naked CDS model than basic model.

**If leverage ratio is sufficient and PFTs are enthusiastic,  
 naked CDS deters bubble.**

**Theorem 3 (2):**

If  $Z_1'(t) > (L-1)W_1'(t)$  for all  $t \in [0,1]$ , then  
 $\theta^{**}(t,L) < \theta^*(t,L)$ ,  $I_1^{**}(L) < I_1^*(L)$ ,  $I_2^{**}(L) < I_2^*(L)$ .

If payment of naked CDS grows more rapidly than loan to arbitrageurs,  
 bubble is more likely in naked CDS model than basic model.

**If leverage ratio is insufficient and PFTs are not very enthusiastic,  
 naked CDS fosters bubble.**

## Policy Implication of Theorem 3

**Naked CDSs deters bubble if there is major concern about social harm.**

**Naked CDS fosters the bubble if there is little concern about it.  
Bubble is beneficial as supplementary for financial friction.**

**Naked CDS is effective policy method in  
detering social harm, and even in fostering social benefit.**

**Theorem 4:**

Suppose  $L > 2n\phi$ . Then

$$\frac{\partial}{\partial L} \theta^{**}(t, L) < 0, \quad \frac{\partial}{\partial L} I_1^{**}(L) > 0, \quad \text{and} \quad \frac{\partial}{\partial L} I_2^{**}(L) > 0.$$

**High leverage deters bubble in Naked CDS Model.**

**$\therefore$  High leverage ratio crowds out future reserve for naked CDS.**

### **Policy Implication of Theorem 4**

**With naked CDS, regulator can set high leverage ratio irrespective of productivity.  
Without naked CDS, regulator has dilemma caused by ignorance of productivity**

## Summary of Results

	Availability Impact			High Leverage Ratio (Weak Cap)		
	Emergence	Persistence	Intrinsic Social Cost	Emergence	Persistence	Intrinsic Social Cost
No CDS				+	+	+
Covered CDS	++	++ (No Crash)	+	0	0	+
Naked CDS	<p>Capital Growth &gt; Loan Growth <i>relative</i> Low leverage ratio Weak enthusiasm +</p> <p>Capital Growth &lt; Loan Growth High leverage ratio Strong enthusiasm -</p>	<p>Capital Growth &gt; Loan Growth <i>relative</i> Low leverage ratio Weak enthusiasm +</p> <p>Capital Growth &lt; Loan Growth High leverage ratio Strong enthusiasm -</p>	<p>Capital Growth &gt; Loan Growth (Low leverage ratio Weak enthusiasm) +</p> <p>Capital Growth &lt; Loan Growth High leverage ratio Strong enthusiasm -</p>	-	-	?

## Theories of Bubbles (Immature, Complementary)

<b>Fiat Money Bubble:</b>	<b>Tirole (85)</b>
<b>Lemon Bubble:</b>	<b>Allen and Gorton (93)</b>
<b>Higher Order Belief Bubble:</b>	<b>Morris and Shin (01), Abreu and Brunnermeier (03)</b>
<b>Heterogeneous Belief Bubble:</b>	<b>Harrison and Kreps (78)</b>
<b>Limited Arbitrage Bubble:</b>	<b>Shleifer and Vishny (92), Abreu and Brunnermeier (03), Matsushima (12)</b>

## Related Literatures

<b>Limited Arbitrage:</b>	<b>Previous works never examined harmful bubbles.</b>
<b>Prior Heterogeneity:</b>	<b>Optimists are CDS sellers and borrowers, while PFTs are sellers but lenders. Arbitrageurs have option to solve awareness heterogeneity</b>
<b>Fostel et al (12):</b>	<b>GE with prior heterogeneity 'Unexpected' introduction of naked CDS increases default risk.</b>
<b>Hart et al (11):</b>	<b>CDS price as informative signal about default risks</b>
<b>Empirical facts:</b>	<b>US housing bubble and impact of naked CDS in 05 and 06 Stein (96) etc.: Impact of mispricing on real investment Baker et al (10): Company with limited debt capacity is sensitive to stock price.</b>

### **Fostel et al (2012): Heterogeneous belief bubble**

**Impact of unexpected introduction of naked CDS on Sudden Death**

**Optimists purchase bubble asset, and sell naked CDS to pessimists.**

### **Our paper: Limited arbitrage bubble**

**Impact of established naked CDS market on deterrence of bubble**

**Arbitrageurs purchase bubble asset, and purchase naked CDS from PFTs.**

### **Related Episode:**

**Goldman Sachs purchase bubble asset, and purchase naked CDS from AIG.**

**This episode: Naked CDS as unsecured credit, unexpected introduction**

**Our paper: Naked CDS as secured credit, already in place**